

# How to donate ponytails

Every year an estimated 4000 ponytails are needed just to make enough charitable wigs for those suffering from cancer or alopecia. One wig requires 20 ponytails, and can cost thousands of dollars!

Sustainable salons collects all ponytails 20cm or longer, both coloured and uncoloured, and sends them to charitable organisations and wig-makers where they contribute to wigs.

Uncoloured ponytails 36cm+ are the holy grail for charitable wigs, so why not encourage your donors to grow further for a truly special impact!

**Be sure to follow the instructions below so that each ponytail you donate can be used.**

1

## Wash and dry the hair first

Don't apply any styling product (e.g. wax, hairspray, serums etc.).

2



## Section the hair into small ponytails around the head and secure with elastics

**Secure** each ponytail with an elastic band 1-2cm down from where you intend to cut. **Ensure** the elastic is as tight as it will go without breaking – if the ponytail comes loose, it won't be viable for donation. **Plait** the length of the ponytail and secure with another elastic at the bottom, ensuring it is as tight as possible.

3



## Measure the length of the ponytail planned for donation

It must be **MINIMUM 20CM LONG** from where you have tied the elastic (NOT from where you will cut the hair) to the tips. Donations shorter than 20cm cannot be used for wig-making as these are too short.

4



## Cut the hair 1-2cm above the elastic band of each ponytail

**Do not wash** the ponytail after it has been cut off. Keep the ponytail as **flat and smooth** as possible.

5



## Bag the ponytails and donation form

**Fill in the Ponytail Donation Form**, then place it and the ponytails together in an envelope or plastic snaplock bag and seal tightly.

6

## Send to Sustainable Salons

If your hairdresser is a member of Sustainable Salons, you can give them your ponytails to send onwards. Complete the Ponytail Donation Form and post your ponytail directly to the following address:

**15 Salisbury St, Botany NSW 2019**

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## Share on social media

Snap a photo and post it on your Instagram, tagging **@ponytailproject** and **@SustainableSalonsANZ**

**Thank you for your donation.  
Every ponytail matters!**

[ponytailproject.com.au](http://ponytailproject.com.au)

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**Cancer Council**  
Ponytail Project