## Ponytail Project Chop Event Checklist

My Fundraising Goal

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RECKUIT
Recruit your chop squad and register team members to your team.
SET A DATE AND LOCATION
Choose a date and time and start promoting your chop.
Chat with your school to find out if they will let you host your event.
INVITE
() Invite your friends, family and school mates to watch you 'rock the chop'.
FUNDRAISE
Promote your fundraiser on social media (Facebook, Instagram, TikTok, etc)
and share your online fundraising page link.
Ask local businesses to donate prizes, and host a raffle.
SOCIAL MEDIA
Share your journey on social media, follow us on Instagram @ponytailproject
and hashtag #PonytailProject #RocktheChop so we can follow you!
ORGANISE YOUR CHOP
Think about asking a salon to come along to your chop event to chop off your ponytai
Book a hairstyling appointment for after your chop so they can create your new look.
DECORATE
Decorate your chop event space! We have loads of downloadable resources on our website that you can print as many times as you like.
CAPTURE
Don't forget to take before and after photos. We'd love to see them!
MAKE WIGS
Please don't bin your ponies! Send them to Sustainable Salons to be made into wigs.
Check out our website for information on how to donate your pony to
Sustainable Salons.
BANK YOUR FUNDS

Don't forget to bank any cash donations towards your fundraiser. This can be done

TO DO LIST
NOTES

Tag us for your chance to be featured when you #RockTheChop

online through your fundraising page.

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