Ponytail Project Chop Event Checklist

Goal $

Recruit
◯ Recruit your chop squad and register your team mates

RSVP
◯ Choose a date and time and start promoting your chop
◯ Chat with your school to find out if they will let you host your event

Invite
◯ Invite your friends, family and school mates to watch your chop

Fundraise
◯ Promote your fundraiser on social media (Facebook, Instagram, TikTok, etc.) and share your online fundraising page link
◯ Ask local businesses to donate prizes and host a raffle

Promote
◯ Follow us on Instagram @ponytailproject
◯ Share your journey on social media and use the hashtag #PonytailProject #RocktheChop so we can follow you!

Organise
◯ Consider asking a salon to come along to your chop event to chop off your ponytail
◯ Book a hairstyling appointment for after your chop so they can create your new look

Decorate
◯ Decorate your chop event space (we have loads of printable resources on our website)

Capture
◯ Take before and after photos—We'd love to see them!

Send
◯ Send all ponytails to Sustainable Salons to be made into wigs

Bank
◯ Don't forget to bank any cash donations towards your fundraiser— This can be done online through your fundraising page

To-do

Notes

Tag us for your chance to be featured when you #RockTheChop

@ponytailproject
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Cancer Council
Ponytail Project