

Ponytail Project Chop Event Checklist

Goal

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Recruit

- Recruit your chop squad and register your team mates

RSVP

- Choose a date and time and start promoting your chop
- Chat with your school to find out if they will let you host your event

Invite

- Invite your friends, family and school mates to watch your chop

Fundraise

- Promote your fundraiser on social media (Facebook, Instagram, TikTok, etc.) and share your online fundraising page link
- Ask local businesses to donate prizes and host a raffle

Promote

- Follow us on Instagram @ponytailproject
- Share your journey on social media and use the hashtag #PonytailProject #RocktheChop so we can follow you!

Organise

- Consider asking a salon to come along to your chop event to chop off your ponytail
- Book a hairstyling appointment for after your chop so they can create your new look

Decorate

- Decorate your chop event space (we have loads of printable resources on our website)

Capture

- Take before and after photos—We'd love to see them!

Send

- Send all ponytails to Sustainable Salons to be made into wigs

Bank

- Don't forget to bank any cash donations towards your fundraiser—This can be done online through your fundraising page

To-do

Notes

Tag us for your chance
to be featured when you
#RockTheChop

@ponytailproject
1300 656 585
ponytailproject.com.au



Cancer Council
Ponytail Project