Ponytail Project
Chop Event Checklist

My Fundraising Goal

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RECRUIT
- ◯ Recruit your chop squad and register team members to your team.

SET A DATE AND LOCATION
- ◯ Choose a date and time and start promoting your chop.
- ◯ Chat with your school to find out if they will let you host your event.

INVITE
- ◯ Invite your friends, family and school mates to watch you 'rock the chop'.

FUNDRAISE
- ◯ Promote your fundraiser on social media (Facebook, Instagram, TikTok, etc) and share your online fundraising page link.
- ◯ Ask local businesses to donate prizes, and host a raffle.

SOCIAL MEDIA
- ◯ Share your journey on social media, follow us on Instagram @ponytailproject and hashtag #PonytailProject #RocktheChop so we can follow you!

ORGANISE YOUR CHOP
- ◯ Ask a local salon to come along to your chop event to chop off your ponytail.
- ◯ Book a hairstyling appointment for after your chop so they can create your new look.
- ◯ If you're making the big chop at the hair salon, reach out to our long list of supporting salons on our website.

REACH OUT
- ◯ We want to know all about your event! Contact us at **fundraising@cancerqld.org.au** with your event details and we might be able to organise media to attend your chop.

DECORATE
- ◯ Decorate your chop event space! We have loads of downloadable resources on our website that you can print as many times as you like.

CAPTURE
- ◯ Don't forget to take before and after photos. We'd love to see them!

MAKE WIGS
- ◯ Please don't bin your ponies! Send them to Sustainable Salons to be made into wigs.
- ◯ Check out our website for information on how to donate your pony to Sustainable Salons.

BANK YOUR FUNDS
- ◯ Don't forget to bank any cash donations towards your fundraiser. This can be done online through your fundraising page.

TO DO LIST

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NOTES

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You're a whole lot of lovely for making the chop for change – yes YOU!

@Ponytailproject
1300 65 65 85
fundraising@cancerqld.org.au
ponytailproject.com.au

Cancer Council
Ponytail Project

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